



KUALA LUMPUR RAT RACE® 2010
BOOTH SPONSORSHIP PROPOSAL

24 May 2010

THE EDGE™-BURSA MALAYSIA KUALA LUMPUR RAT RACE® 2010
INVITATION TO BE BOOTH SPONSOR

The Kuala Lumpur Rat Race® has long been regarded as a must-attend event amongst corporate Malaysia, as evident in its 11th year running since the inaugural Kuala Lumpur Rat Race® back in 2000. This year's Kuala Lumpur Rat Race®, scheduled for **Tuesday, August 3rd**, will once again call upon Corporate Malaysia to don their running shoes for charity. As in previous years, the host, Yayasan Bursa Malaysia, will be responsible for channeling all contributions raised from this Race to 20 selected beneficiaries.

We would like to extend an invitation to you to join us in this special project by participating as our **Booth Sponsor**. Cost of sponsorship is RM5,000. This includes:

- 1 unit of 20' x 20' tent, which comes with fan, lights, tables and chairs.
- 1 Half Page Full Colour ad in the Rat race Official Souvenir Programme book (*creative to be provided by sponsor*).
- Credit mention in the Kuala Lumpur Rat Race® website.
- Tax exemption for the full amount sponsored.

Also, as this is an event for charity, we would greatly appreciate it if a small percentage of the profits gained from your sales on the event day be channeled into the Yayasan Bursa Malaysia fund.

If you are keen on becoming a booth sponsor for the Kuala Lumpur Rat Race®, kindly fill up the attached reply slip. Please do not hesitate to contact Ms. Lim Shiew Yuin (*The Edge*) at 03 7721 8138 or Puan Aidura Haron (Bursa Malaysia) at 03 2034 7464 for any clarification.

Looking forward to working with you.

Yours truly,

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DOROTHY TEOH

Advisor, Kuala Lumpur Rat Race® 2010
Acting Editor-in-Chief, *The Edge*

.....
DATO' YUSLI MOHAMED YUSOFF

Chief Executive Officer
Bursa Malaysia Berhad



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Please return by hand, post email or fax to:

Ms. Lim Shiew Yuin (RAT RACE)
The Edge Communications Sdn Bhd
W3A06 Level 3A, West Wing, Metropolitan Square, No. 2 Jalan PJU 8/1, Damansara Perdana, 47820 Petaling Jaya, Selangor, Malaysia.
Tel: 03 7721 8000 Fax: 03 7721 8080 E: shiewyuin.lim@bizedge.com

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Reply Slip for Booth Sponsorship

(Booth sponsorship is only open to companies that are F&B- or health-related)

Please specify the following:

Product(s) that you are selling:
(if applicable)

Service(s) that you are providing:
(if applicable)

Do you require power outlet? Yes / No

% of sales you would like to contribute
to Yayasan Bursa Malaysia:

I/We accept and confirm the Booth Sponsorship for the amount of RM5,000 as above:

Name : _____

Designation : _____

Company Name : _____

Address : _____

Tel : _____ Fax : _____

Email: _____

Cheques should be made payable to YAYASAN BURSA MALAYSIA.